***ADVENTURE TIME***

***Adventure Time*** (originally titled ***Adventure Time with Finn & Jake***) is an American animated television series created by Ward for Cartoon Network. The series follows the adventures of Finn, a human boy, and his best friend and adoptive brother Jake, a dog with magical powers to change shape and grow and shrink at will. Finn and Jake live in the post-apocalyptic Land of Ooo. Along the way, they interact with the other main characters of the show: Bubblegum, The ice king, and Marceline the Vampire Queen.

The show is set in a fictional continent called the Land of Ooo, in a post-apocalyptic future about a thousand years after the Great Mushroom War. According to Ward, the show takes place "after the bombs have fallen and magic has come back into the world". Before the series was fully developed, Ward's original intention was for the Land of Ooo to simply be "magical". After Business Time aired, in which an iceberg containing reanimated business men floats to the surface of a lake, the show suddenly became post-apocalyptic, and Ward notes that the production crew "just ran with it." Ward later described the setting as "candyland on the surface and dark underneath". Ward stated that he has never intended for the Mushroom War and the post-apocalyptic elements to be "hit over the head in the show". In fact, he limited it to "cars buried underground in the background [and elements that do not] raise any eyebrows."

The series also has a mythology, or an overarching plot and backstory that is expanded upon in various episodes. This backstory largely involves the Mushroom War, the origin of the series' principal antagonist the Lich, and the backstory of several of the series principal and recurring characters, such as the ice king, Marceline, and Bubblegum.